

KFC GOLD RUSH 2022 TERMS & CONDITIONS

1. The KFC Gold Rush 2022 is organised by Kentucky Fried Chicken Management Pte Ltd (“KFC”).
2. There are three parts to KFC Gold Rush 2022:
 - a) Daily 5g Gold Bar daily draw worth \$460 (“Daily Draw”) with a qualifying period of 5 January to 3 February 2022, 2359 hrs
 - b) 100g Gold Bar grand draw worth \$9,200 (“Grand Draw”) with a qualifying period of 5 to 27 January 2022, 2359 hrs
 - c) Virtual spin and sure-win game (“Game”) with a qualifying period of 5 January to 3 February 2022, 2359 hrs
3. By participating in the KFC Gold Rush 2022, participants agree to be bound by and to comply with these terms and conditions and any other mechanics, rules, terms or conditions applicable to KFC Gold Rush 2022, as specified by KFC from time to time. Non-compliance with or breach of any of these terms and conditions may disqualify a participant at any stage of the Daily Draw, Grand Draw, or Game, and any prizes won may be forfeited, withheld, withdrawn or reclaimed.
4. Eligibility
 - a) KFC Gold Rush 2022 is only open to all persons ordinarily residing in Singapore aged 18 years and above, who has spent a minimum of S\$15 in a single receipt (“Qualifying Condition”) through dine-in, takeaway, and delivery via www.kfc.com.sg, KFC Singapore App, KFC Self-service kiosks, or over the counter. Orders made at KFC Singapore Zoo and through KFC Delivery Call-in, KFC Sales & Catering, and third-party delivery platforms i.e. Deliveroo, Food Panda, GrabFood, are not eligible to participate in KFC Gold Rush 2022.
 - b) Employees of KFC, employees of agencies and/or service providers engaged by KFC including but not limited to creative and media agencies and any persons assisting or who are involved in the KFC Gold Rush 2022 and their immediate family members are not eligible to participate in the KFC Gold Rush 2022.
 - c) All participants are required to login or register for a valid account with KFC Singapore App (“KFC App”) during the Qualifying Period.

DAILY DRAW & GRAND DRAW TERMS & CONDITIONS

5. In order to participate in the Daily Draw and Grand Draw, customers who have made online transactions within the Qualifying Period and fulfilling the Qualifying Condition, will get a unique KFC code, which entitles them to a one-time submission. Customers who have made offline in-store transactions within the Qualifying Period and fulfilling the Qualifying Condition, will have to fill up the lucky draw entry form with the order details from the receipt and also keep the physical receipt as proof of purchase as winners are required to produce the physical receipt for verification.
6. Participants have to log on to www.kfc.com.sg or the KFC Singapore App, sign in as a registered User, and submit their entries with the following information:
 - a) Valid entry code (for online purchases) or order details from the receipt (for offline purchases)
 - b) Full name as per NRIC/FIN
 - c) Last 3 digits of NRIC/FIN & last alphabet of NRIC/FIN

- d) Valid email address (pulled from registered KFC account)
- e) Valid contact number (pulled from registered KFC account)

Should the email address and contact number populated be invalid, Participants can update their contact details in the user account page.

7. Each participant represents and warrants that all information provided for the Daily Draw and Grand Draw submission are true and correct. Any misrepresentation could result in automatic disqualification.
8. Participants are allowed multiple entries with each successful KFC order as per the eligibility clause.
9. Each valid submission will entitle the participant to:
 - a) A chance to win a 5g Gold Bar worth \$460 corresponding to their date of purchase **or** a 100g Gold Bar worth \$9,200, within the respective Qualifying Periods of the two Draws, **and**
 - b) A sure-win chance to win a prize in the Game
10. From 5 January to 3 February 2022, a 5g Gold Bar worth \$460 will be given away daily to 1 winner, totalling to 30 pieces of 5g Gold Bars given to 30 winners, over 30 days. To qualify for the Daily Draw, the User has to submit their entry within the same day of order.
11. From 5 to 27 January 2022, a 100g Gold Bar worth \$9,200 will be given away to 1 winner.

Date of Purchase	Daily Draw Date & Time	Prize
5 January 2022	7 January 2022, 4.30pm	5g Gold Bar worth \$460
6 January 2022	7 January 2022, 4.30pm	5g Gold Bar worth \$460
7 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
8 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
9 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
10 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
11 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
12 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
13 January 2022	14 January 2022, 4.30pm	5g Gold Bar worth \$460
14 January 2022	21 January 2022, 4.30pm	5g Gold Bar worth \$460
15 January 2022	21 January 2022, 4.30pm	5g Gold Bar worth \$460
16 January 2022	21 January 2022, 4.30pm	5g Gold Bar worth \$460
17 January 2022	21 January 2022, 4.30pm	5g Gold Bar worth \$460
18 January 2022	21 January 2022, 4.30pm	5g Gold Bar worth \$460
19 January 2022	21 January 2022, 10am	5g Gold Bar worth \$460
20 January 2022	21 January 2022, 10am	5g Gold Bar worth \$460
21 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
22 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
23 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
24 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
25 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
26 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
27 January 2022	28 January 2022, 10am	5g Gold Bar worth \$460
5 - 27 January 2022	28 January 2022, 10am	100g Gold Bar worth \$9,200
28 January 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460
29 January 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460
30 January 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460
31 January 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460
1 February 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460
2 February 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460

3 February 2022	7 February 2022, 4.30pm	5g Gold Bar worth \$460
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12. The Daily Draw and Grand Draw will be conducted electronically on the stipulated dates at 61 Tai Seng Avenue, #02-06, Singapore 534167.
13. The value of gold bar is as per prevailing retail gold price as of 20 December 2021. KFC does not guarantee that the retail gold price remains as per advertised upon collection of the lucky draw prizes. Winners shall not hold KFC accountable or liable in any way, for the fluctuation of retail gold price.
14. KFC Singapore will award the prize to the person whose name and mobile number is registered with KFC Singapore against the participant picked as the winner. Efforts will be made to contact the first shortlisted winner at least 3 times within 3 hours, once per hour. These attempts are officially recorded. If the shortlisted winner fails to pick up the line after the third attempt, KFC Singapore will proceed to call the next shortlisted winner.
15. Once contacted, the shortlisted winner has 3 hours to provide proof of purchase, which is a photo evidence of the winning receipt together with his/her NRIC/FIN (full name and last 3 digits and last alphabet of the NRIC/FIN) for offline purchase and just the NRIC/FIN (full name and last 3 digits and last alphabet) for online purchase. Damaged, blurred, or cropped receipt beyond recognition will not be accepted. Inability to provide the required proof of purchase within 3 hours will result in automatic disqualification.
16. All winners will be required to sign a declaration form that they are not employees or immediate family of employees of KFC Singapore, employees of agencies and/or service providers engaged by KFC including but not limited to creative and media agencies and any persons assisting or who are involved in the KFC Gold Rush 2022 and their immediate family members
17. Each participant may only win once. Once shortlisted as a winner (whether or not the participant picks up the call or qualifies as an actual winner), that participant will no longer be eligible to win any prize for the subsequent Daily Draw or Grand Draw. KFC Singapore shall have the sole and absolute discretion to draw another winner.
18. All decisions of KFC Singapore are final, binding and conclusive on all matters. No enquiries, appeal, verbal or written, shall be entertained. The participants shall accept and abide by and any all decisions made by KFC Singapore concerning, without limitation, these terms and conditions, the rules, procedures and regulations of the Daily Draw and Grand Draw, the award of prizes, and other matters relating to the Daily Draw and Grand Draw.
19. KFC Singapore shall notify Daily & Grand Draw winners officially in writing by email. Results of the Daily & Grand Draw shall also be announced on KFC Singapore Facebook Fan Page by 14 February 2022.
20. Winners who do not collect their prize within 2 months of the email notification will have their prize donated to Community Chest.
21. Participants' personal data, pictures, and/or video may be collected, used, disclosed and/or processed by KFC, and KFC's appointed agencies and vendors for the following purposes:
 - a) For KFC or its designated representatives or business partners to provide goods and services to the participant or parties designated by the participant and matters ancillary thereto.
 - b) To verify and process payment when the participant purchases goods and services from KFC.

- c) For verification and record of the participant's personal particulars including comparing it with information from other sources and using the information to communicate with the participant.
 - d) For research and analysis, including surveys and polls.
 - e) For publicity and marketing, including print, digital, social media, radio, and free-to-air TV.
 - f) To send the participant notices, information, promotions and updates including marketing and advertising materials in relation to KFC's goods and services and those of third party organizations selected by KFC.
 - g) To comply with any request from any third party or any order of court or directive from authorities investigating any alleged offence or misconduct or for the purposes of taking legal action against the participant.
22. By agreeing to these terms and conditions, participants consent to KFC and the KFC's appointed agencies and vendors, in collecting, using, disclosing and/or processing their personal data, pictures, and/or video for the purposes as described.
23. By participating in KFC Gold Rush 2022, each participant agrees to take part in any promotional or publicity exercise as may be conducted by KFC in connection with KFC Gold Rush 2022.
24. Participants shall not, without the prior written approval of KFC, speak to the press or any other media nor give any interviews or comments relating to KFC Gold Rush 2022.
25. KFC reserves the right to amend or vary any of these terms and conditions without prior notice to any participant.
26. KFC Singapore reserves the right to disqualify winners if any of the conditions is not met.
27. Each participant expressly acknowledges and agrees that KFC shall not be liable for any losses, damages, injury, death or any other claims arising from participation in KFC Gold Rush and/or any prize.
28. Each participant shall indemnify and keep KFC (the "Indemnified Parties") fully indemnified against any and all loss, damage, claims and costs (including legal costs on a full indemnity basis) suffered and/or incurred by any of the Indemnified Parties as a result of the participant's breach of any of these terms and conditions.
29. These terms and conditions and the KFC Gold Rush 2022 shall be governed by and construed in accordance with the laws of Singapore. Any disputes in relation to these terms and conditions or the KFC Gold Rush 2022 shall be referred to the courts of Singapore.

SPIN AND SURE WIN 2022 MECHANICS

30. Each "Gameplay" only commences right after a valid submission to the Daily and Grand Draw has been made. A session is valid for 10 minutes from the time the User starts the game. The User can attempt as many times within the gameplay until a prize is won or when the session ends. After the 10-minute session ends, regardless of whether a prize is won, the gameplay expires.
31. Each "Gameplay" will entitle the KFC account a chance to win the following "Game Prize":

Food Prizes	Quantity
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<ul style="list-style-type: none"> • Free 6 pcs Nuggets with min. spend of \$5 • Free 1 pc Wing with min. spend of \$5 • Free 1 Popcorn Chicken with min. spend of \$5 • Free reg SJORA® Mango Peach with any purchase • Free reg Iced MILO® with any purchase 	Unlimited
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E-Voucher Prizes	Quantity (per day)	Total Quantity (28 days)
\$8 KFC e-voucher	94	2,820

32. Each “Game Prize” will be added to KFC account holder’s e-wallet upon each successful “Gameplay”.

1. Food Prizes

- a) Sure-win food prizes will be distributed in the following sequence for each cycle of 100 gameplays, with the exception of \$8 e-voucher prize issued with every 50th gameplay. The cycle restarts upon full issuance of 100 food prizes.

Gameplay No.	Prize Given On Successful Gameplay
1 st – 10 th	Free 1 pc Wing/Drumstick with min. spend of \$3
11 th – 20 th	Free 6 pcs Nuggets with min. spend of \$3
21 st – 30 th	Free Popcorn Chicken with min. spend of \$3
31 st – 34 th	Free Reg Iced Milo with any purchase
35 th – 36 th	Free Reg Sjora Mango Peach with any purchase
37 th – 46 th	Free 1 pc Wing/Drumstick with min. spend of \$3
47 th – 56 th	Free 6 pcs Nuggets with min. spend of \$3
57 th – 66 th	Free Popcorn Chicken with min. spend of \$3
67 th – 69 th	Free Reg Iced Milo with any purchase
70 th – 71 st	Free Reg Sjora Mango Peach with any purchase
72 nd – 83 rd	Free 1 pc Wing/Drumstick with min. spend of \$3
84 th – 92 nd	Free 6 pcs Nuggets with min. spend of \$3
93 rd – 100 th	Free Popcorn Chicken with min. spend of \$3

- b) Each food prize will be valid for 3 days (including date of issue) upon adding to the winner’s KFC account e-wallet as a coupon.
- c) Each food prize coupon will be removed from the e-wallet automatically upon expiry, strictly no extensions allowed and cannot be transferred or exchanged for cash.

- d) Food prize is subject to availability at the time of redemption and KFC reserves the rights to replace an item with another item.
- e) Each food prize coupon is valid for one-time use only and will be invalidated & removed from e-wallet automatically upon redemption.
- f) Each food prize will be subjected to a set of Terms and Conditions. To redeem, winners must fulfil all Terms and Conditions tied to each coupon.
- g) Winners are required to log in to their account with KFC Singapore App (“KFC App”) in order to redeem and/or utilise any Game Prizes.

2. \$8 KFC e-voucher

- a) \$8 KFC e-voucher will be given to every successive 50th gameplay, limited to 94 winners per day, every day from 5 January 2022 till 3 February 2022, with a maximum of 2,820 winners in total.
 - b) Each \$8 KFC e-voucher will be valid for 7 days (including date of issue) upon adding to KFC account holder’s e-wallet as a coupon.
 - c) \$8 KFC e-voucher will be removed from the e-wallet automatically upon expiry, strictly no extensions allowed and cannot be transferred or exchanged for cash.
 - d) Each \$8 KFC e-voucher is valid for one-time use only and will be invalidated & removed from the e-wallet automatically upon redemption.
 - e) Each \$8 KFC e-voucher will be subjected to a set of Terms and Conditions. To redeem, KFC account holders must fulfil all Terms and Conditions tied to each e-voucher.
 - f) Winners are required to log in to account with KFC Singapore App (“KFC App”) in order to redeem and/or utilise any Game Prizes.
33. Game Prizes are not transferable or exchangeable and non-cash prizes cannot be exchanged for cash. Game Prizes are subject to availability and KFC has the right to substitute any prize for a comparable prize of equal or greater value to be awarded in lieu.
34. Each participant acknowledges and agrees that the receipt and redemption of any Game Prizes offered shall be subject to the winner complying with terms and conditions imposed by KFC. In the event that the winner of any prize, for any reason, fails to comply with such terms and conditions, KFC reserves the right to forfeit the prize and disqualify the winners.
35. In the event that any winner is disqualified and no alternative winners are awarded, the prizes will be forfeited.
36. Picture(s) of the Game Prizes or any other prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Game is/are solely for illustration purposes.
37. KFC reserves the right to not award or to substitute and alter the Game Prizes or any other prizes offered without prior notice to the participants. All prizes are not exchangeable for cash.

38. For the avoidance of doubt, the above conditions shall not be exhaustive, and KFC (or such other vendor as appointed by KFC to deliver the all prizes) shall have the right to amend the policies and/or the terms and conditions of redemption, issuance and usage of the Game Prizes in their sole and absolute discretion.
39. Each participant represents and warrants that all information provided during the Game is true and correct. Any misrepresentation could result in disqualification and/or the forfeiture, withholding, withdrawal or reclaiming of any prizes won.
40. KFC reserves the right, without any liability on its part whatsoever, to cancel, postpone, terminate, suspend, end, stop or in any other way cease the Game at any time without prior notice.
41. KFC reserves the right to amend or vary any of these terms and conditions without prior notice to any participant.
42. KFC's decision at all stages of the Game is final. No enquiries, appeals, verbal or written, shall be entertained. The participants shall accept and abide by any and all decisions made by KFC concerning without limitation, these terms and conditions, the rules, procedures and regulations of the Game, the award of prizes and any other matters relating to the Game.
43. Participants' personal data may be collected, used, disclosed and/or processed by KFC, and KFC's appointed agencies and vendors for the following purposes:
 - a) For KFC or its designated representatives or business partners to provide goods and services to the participant or parties designated by the participant and matters ancillary thereto.
 - b) To verify and process payment when the participant purchases goods and services from KFC.
 - c) For verification and record of the participant's personal particulars including comparing it with information from other sources and using the information to communicate with the participant.
 - d) For research and analysis, including surveys and polls.
 - e) For publicity and marketing, which includes print, digital, social media, radio, and free-to-air TV.
 - f) To send the participant notices, information, promotions and updates including marketing and advertising materials in relation to KFC's goods and services and those of third party organizations selected by KFC.
 - g) To comply with any request from any third party or any order of court or directive from authorities investigating any alleged offence or misconduct or for the purposes of taking legal action against the participant.
44. By agreeing to these terms and conditions, participants consent to KFC and the KFC's appointed agencies and vendors, in collecting, using, disclosing and/or processing their personal data for the purposes as described.
45. By participating in this Game, each participant agrees to take part in any promotional or publicity exercise as may be conducted by KFC in connection with this Game.
46. Participants shall not, without the prior written approval of KFC, speak to the press or any other media nor give any interviews or comments relating to the Game.

47. Each participant expressly acknowledges and agrees that KFC shall not be liable for any losses, damages, injury, death or any other claims arising from participation in this Game and/or any prize.
48. Each participant shall indemnify and keep KFC (the "Indemnified Parties") fully indemnified against any and all loss, damage, claims and costs (including legal costs on a full indemnity basis) suffered and/or incurred by any of the Indemnified Parties as a result of the participant's breach of any of these terms and conditions.
49. These terms and conditions and the Game shall be governed by and construed in accordance with the laws of Singapore. Any disputes in relation to these terms and conditions or the Game shall be referred to the courts of Singapore.